

International Conference on Quality for Sustainable Development(ICQSD) 2016

Venue: Port City International University, Chittagong , Bangladesh

Dates: 25-27 November 2016

Conference web: www.portcity.edu.bd



Keynote Speaker (Proposed)

1. **Dato Prof. Dr. Chemusa Cheomar, Head of Research & Innovation, University of Kuala Lumpur**
2. **President Chittagong Chamber of Commerce & Industry / Foreign Chamber of Commerce & Industry**
3. **Australian High Commissioner**

CALL FOR PAPERS

International Conference on Quality for Sustainability Development 2016 aims to provide an opportunity to academics and practitioners around the world to discuss and share the contemporary issues of business, social science and technology research. The proposed conference provides an outlet for high quality research in all areas of Technical Innovations, Quality and Ethical Issues , Human Resource Development, Accounting Information System, , CSR and Disaster & Security Management.

CONFERENCE THEME

The broad theme of the conference is 'Improve Research Skills by Collaboration and Networking'.

CONFERENCE ORGANISING COMMITTEE

Prof. Dr. Md. Nural Anwar, VC, PCIU – Convener
Prof. Dr. M Majibur Rahman , Academic Advisor & BOT , PCIU
Prof. Engr. Mafzal Ahmed, Dean, Faculty of Science & Engineering & Chairman Dept. Of Textiles Engineering, PCIU
Prof. Dr. Md. Abu Taher, Treasurer , Bangladesh Open University , Coordinator , Dept. Of Business Adm., PCIU
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Prof. Dr. Abdullah Al Faruque, Dean , Faculty of Law , University of Chittagong , Advisor, Dept. Of Law, PCIU
Dato Prof. Dr. Chemusa Cheomar, Head of Research & Innovation, University of Kuala Lumpur
Prof. Dr. Oo Yu Hock , Asia e University, Malaysia
Prof. Dr. Wan Seabri, Dean School of Management, Asia e University, Malaysia
Assoc.Prof. Dr. Junaid M Shaikh, Curtin University, Sarawak, Malaysia
Assoc. Prof. Mainul H Chowdhury, Dept. Of English , University of Chittagong, Coordinator , Dept. Of English, PCIU
Assoc. Prof. Muhammad Anwarul Azim, Dept. Of CSE , University of Chittagong , Coordinator, Dept. Of CSE, PCIU
Assoc. Prof. Mohammad Sahid Ullah, Dept. Of Comm. & Journalism, University of Chittagong, Coordinator , PCIU
Mohammad Jashim Uddin , Director , Institute of Fine Arts, University of Chittagong, Coordinator , Dept. Of BFT , PCIU
Asstt. Prof. Dr. Rajib Chakraborty, Dept of Business Administration, PCIU
Asstt. Prof. Md. Abu Yusuf , Chairman, Dept. Of Civil Engineering , PCIU
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Ms. Fujaila Shahnaj , Chairman, Dept. Of CSE, PCIU
Mr. Sanjoy Kumar Das, Chairman, Dept. Of Fashion Design & Technology , PCIU
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Advocate Jalal Uddin , Chairman, Dept. Law , PCIU
Mr. Jewel Das, Chairman, Dept. Of Journalism & Media Studies, PCIU
Mr. Nicholas Mc Donalds, President , AABL
Dr. Shafiqur Rahman , Vice President , AABL.
Assoc. Prof. Dr. Asif Mahbub Karim, Proctor & Chairman Dept. of Business Administration, PCIU, Member Secretary

PAPER SUBMISSION AND REVIEW PROCESS

To submit your abstract or full paper please visit conference website <http://www.aabl.com.au/pci-conference.php> Alternatively, submissions can be made via e-mail to: conference.pciu@aabl.com.au and cc to asif.pciu@gmail.com

Contributions will go through a double blind review process by scientific organising committee. **Acceptance or rejection notification will be e-mailed on or before 27 September 2016**

CONFERENCE PROGRAM TRACKS

The conference welcomes empirical research as well as theoretical/conceptual research papers having potential for field applications and in-depth literature reviews. Broadly defined, but not limited to, tracks of the conference are:

- **Accounting:** Contemporary accounting issues, such as auditing, accounting education, accounting history, accounting regulation, accounting policies and estimates, accounting information systems, carbon accounting, earnings management, environmental accounting, financial reporting, forensic and investigative accounting, fraud and anti-bribery, management accounting, international financial reporting standards (IFRS), public sector accounting, taxation.
- **Corporate Social Responsibility:** Contemporary issues of CSR, CSR and business ethics, CSR and business sustainability, CSR and consumers, CSR and corporate performance, CSR and corporate governance, CSR and human rights, CSR and political economy, social and sustainable marketing, CSR and communications, CSR and role of government, global governance and corporate responsibility, CSR and triple bottom line.
- **Finance and Banking:** Asset pricing, banking, behavioural finance, bond markets, business valuation, capital markets, carbon finance, corporate finance, derivatives and derivatives markets, dividend policy, financial institutions, financial markets and instruments, globalisation and integration, green finance, international banking, international finance, insurance, investment and risk management, lending decisions and lending policy, merger and acquisition, money and monetary policy, micro finance, options and futures, public finance, public sector financial management, regulatory framework (e. g. Basel III), small business finance, stock markets and venture and venture capital.
- **Economics:** Agribusiness, agricultural and resource economics, applied economics, economic development and growth, economic policy and rural development, economic regulations, energy economics, environmental and natural resource economics, financial economics, health economics, history of economic thoughts, industrial economics, international economics, institutional and ecological economics, Islamic economics, knowledge economy, labour economics, micro and macroeconomics, population economics, transport economics, urban and regional economics.
- **Econometrics:** Applied statistics, biostatistics, correlation and regression, decision theory, items response theory, longitudinal models, meta-analysis, multivariate method, multilevel models, multivariate statistics, structural equation modelling, quantitative methods, predictive inference, preliminary test and shrinkage estimation, Stochastic Processes testing after pre-test.
- **Education:** Competency based assessment, collaborative Learning, curriculum development and pedagogy, distance learning, e-learning, self-regulated learning, student assessment, teaching innovation, teaching methodologies and pedagogies, teaching strategies and research in business ethics education, teaching strategies and research in international business education, curriculum design/teaching strategies in operations management education and vocational learning.
- **Information Technology:** Data modelling and mining, database management systems, digital and social media, digital divide, digital future, e-commerce, information and communication studies, information technology and knowledge management, internet banking, multimedia performance and management, telecommunication and telecommunication policy, web development.
- **Law:** Banking law, business law, comparative legal system, constitutional law, corporate law, consumer law, criminal law, energy law, environmental law, international law, human rights law, legal history, maritime law, mercantile law.
- **Management:** Business ethics, business strategy, conflict management, corporate governance, corporate intellectual capital reporting, corporate venturing, cross cultural studies, human resource management, innovation, strategic theories of the firm, operations management, organisational behaviour, international business, sports management, strategic management, leadership, management, performance measurement in the public sector, stakeholder engagement, voluntary disclosure.
- **Marketing:** General marketing, business marketing, consumer behaviour, international marketing, marketing management, market orientation, services marketing, retail marketing, social marketing, strategic marketing and supply chain management.
- **Social Business:** Prospects and challenges of social business, social business and innovation, social business and law, social business and social media, social entrepreneurship, social government, social innovation, social marketing. Roundtables/workshops on social business are also expected.
- **Technology:** Computer Science & Engineering, Textile Engineering, Fashion Design & Technology, EEE, Civil Engineering, Natural Science.

IMPORTANT DATES

Abstract Due	25 September 2016
Notification of Acceptance	27 September 2016
Full Paper Submission	25 October 2016
Deadline (optional)	
Early Bird Registration	25 September 2016
Deadline	
Late Registration Deadline	25 October 2016
Conference Dates	25-27 November 2016

BEST PAPERS AWARDS AND BENEFITS

- **Best Paper Awards** from several tracks will be conferred at the conference. In order to qualify for an award, the author must submit a full paper to the conference and it must be presented at the conference. The authors of best papers will also get certificates.
- Participants can also enjoy a range of benefits, e.g. getting a fellow membership of AABL, which will allow them to enjoy a 10% discount on any future AABL event.
- Early Bird Offer is valid until September 25, 2016.
- Contact Person: Assoc. Prof. Dr. Asif Mahbub Karim-Cell:+880188107 5011

FEES SCHEDULE*

Registration Type	Early Bird	Regular
Academic and Industry Delegate (International))	US\$ 200	US\$ 300
Academic and Industry Delegate (Local) with Conference Dinner & Conference Kit including Bag and Participation Certificate	Tk. 2000	Tk. 3000
Registration for Co-Author of the Same Paper or Observer	US\$50	US\$ 100
Registration for additional paper by the same author (International)	US\$ 100	US\$ 100
Registration for additional paper by the same author (Local))	Tk. 1000	Tk.2000
Conference Dinner (International/ Local)	US\$50	US\$50

Bank Detail : Port City International University

Account # 06911100016098 , EXIM Bank Ltd. Khulshi Branch , Chittagong. Please scan your deposit slip along with your abstract /full paper to: conference.pciu@aabl.com.au and cc : asif.pciu@gmail.com

CONFERENCE PROCEEDINGS

Conference proceedings based on the accepted abstracts of the registered participants will also be prepared and published online, with **ISBN 978-0-9942714-7-1**, on Tuesday the 27 September 2016

PUBLICATION OPPORTUNITIES IN JOURNALS

- **Australian Academy of Business Leadership (AABL) Journals:** All accepted full papers of the registered participants to the conference (and subsequent changes/corrections after review) will be published in the following journals published by AABL on a complimentary basis (**without any charge**):
 - Australian Academy of Accounting and Finance Review (AAAFR) (www.aafr.com.au)
 - Australian Academy of Business and Economics Review (AABER) (www.aaber.com.au)
- **Australasian Centre for Research and Development (ACRD) Journals:** The accepted full papers of the registered participants to the conference, which cannot be accommodated in AABL journals, will be published (subject to changes/subsequent corrections after review) in the following journals published by ACRD (an AABL Partner) on a complimentary basis (**without any charge**):
 - Australian Journal of Accounting, Economics and Finance (AJAEF) (www.ajae.net.au)
 - Australasian Journal of Business, Social Science and Information Technology (AJBSSIT) (www.ajbssit.net.au)
 - Australasian Journal of Islamic Finance and Business (AJIFB) (www.ajifb.net.au)
 - Australasian Journal of Law, Ethics and Governance (AJLEG) (www.ajleg.net.au)
 - Australia and New Zealand Journal of Social Business, Environment and Sustainability (ANJSBES) (www.anjsbes.net.au)

After presenting your paper to the conference, all selected papers will be published at above AABL/AABL partner's journal. Any paper, which can't be accommodated at the above journals, will be published at PCIU journal (s) after completing the review process. Top 10 papers will be published free of charge at AABL journals. However authors if wishes can publish their accepted papers at a payment of US\$120/- (BD Tk.10, 000/-), at the AABL's journals at this conference.

* Authority reserves the rights to amend the program as and when the need arises.